



GROOMING YOUNG GIRLS INTO PORN

Porn culture makes porn producers' jobs very easy when it comes to recruiting young girls and women to work for them in porn. **More and more girls consume porn at a younger and younger age, and pornified pop culture conditions them early on to view the sexualizing of their own degradation and physical and sexual violence as a normal part of life.** In addition, the porn industry likes to perpetuate the myth that porn actresses are rich and live happy lives provided by their jobs. They carefully hide the harms done to these women's bodies and mental health, the frequency of sexually transmitted diseases, the prevalence of PTSD and the general dehumanization that occurs. **And in the absence of appropriate and available sexual education, porn will make sure to take care of the sexual education of the youth.**

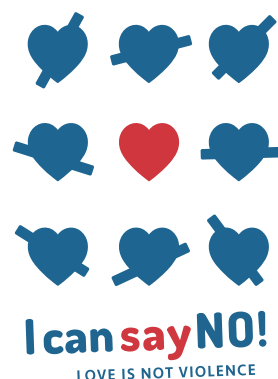
Some producers especially look for naive, neglected girls, who come from abusive homes or try to flee abusive relationships and who are financially and emotionally vulnerable. They groom them into believing that they really are caring and loving partners - but **while it really is true love for the girls, for the groomer, it is simply a business strategy.** Men who want to groom girls can easily get access to them, thanks to social media and dating apps. Therefore, it can be really dangerous for girls to start online discussions with strange men. Another significant phenomenon is that lately, content creation and production itself has become outsourced and is made by the "actors" themselves: **girls are convinced more and more easily to provide pornographic images and videos of themselves and share them online, or the groomer will share them on their own platform.**

People who appear in porn have no control over what happens to the content afterwards. So, if they change their mind or regret shooting a porn scene later on, they can't delete it and take it off the internet. Not to mention that many content hosts and distributors don't really care if the uploaded material on their site was consented to. This means that even actual rape scenes can easily be uploaded to these sites.

The information on this flyer is mostly based on the "Turn Me On! Sexual Education for Equality-based Sexual Relationships" Teachers' Manual
www.turnmeon.hu

MORE INFORMATION
ABOUT ONLINE VIOLENCE
AND VIOLENCE AGAINST WOMEN:

nane.hu/en
patent.org.hu/en
www.true2you.eu
www.womenlobby.org
 #HerNetHerRights



This flyer was made within the project called "I can choose to say no. Empowering youth, especially girls to stand up against cyber sexual and gender-based violence in intimate partner relationships". The project is funded by the European Union's Rights, Equality and Citizenship Programme (2014-2020).

Published by NANE Association
 Budapest, Hungary
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THE HARMS OF PORNOGRAPHY

THE PORN INDUSTRY IN RELATION TO
VIOLENCE AGAINST WOMEN

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MYTHS ABOUT PORN

Many consider porn a natural manifestation of human sexuality, an important part of the sexual revolution, a total liberation of erotic fantasies. This is mainly the result of the **nearly 100-billion-dollar porn industry's** efforts to invest most of the profits not into production but into distribution, therefore popularizing and normalizing porn in society.

In fact, the porn industry's key element is **to turn sexuality and sexual intercourse into a commodity**, therefore using sex and the people taking part in sex as objects. Instead of liberation, porn conditions young people into a sexual culture that is **based on aggression and inequality**. One of the industry's main goals is to be present and visible for young boys and girls who are just starting to develop and discover their sexual interests and desires.

PORN INDUSTRY STATISTICS

A third of the entire internet is porn

Porn is a 97-billion-dollar industry, and its main target group is boys aged 12-17

Around 20% of online porn is sexual abuse committed against children

43% of all internet users watch pornographic content

25% of internet searches are porn-related

The average age when boys start to watch porn is between 9 and 11

One in every ten 12-13-year-old is worried that they are addicted to porn

7 in 10 children have been exposed to porn inadvertently

The most searched word on Pornhub in 2015 was "teen"

Women are used in porn for an average of 3 months before getting rid of them

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THE EFFECTS OF PORN

The ever-growing porn industry forms society's, especially the younger generation's idea about **what sex is or where violence begins**. Through porn, boys are indoctrinated into the role of masculinity - which is based on being dominant and having the right to use violence in order to get what they want - by **mixing sexual arousal with images of rape and physical pain**. Therefore, they experience disgust, excitement and shame all at the same time. Porn exposes children to eroticised violence that they are unable to process with the help of adults since porn - just like sex - is considered to be a taboo in most adult-child relationships. And the same eroticized violence teaches girls that their physical and emotional wellbeing, their autonomy, self-determination, and sex in general are mutually exclusive concepts.

Sexualizing violence and the abuse of power renders violence and abuse invisible and teaches us to normalize and accept violence in sexual relationships. Consuming porn and simply taking in **its content desensitizes us towards violence** with extreme speed and efficiency. This process causes great damage to the ability to feel empathy and be intimate with one another.

Porn has been proven to increase aggressive and dominant **behavior in boys**, to normalize the use of coercion and violence, to decrease empathy towards victims of sexual violence, **to develop negative attitudes towards women**, and to cause dissatisfaction with a female partner's looks and "performance". **Among teenage girls and women, the efforts to look "porny" cause body image issues and eating disorders**, a strong compulsion to conform, and internalized objectification. Meeting these expectations is framed as "voluntary" when, in reality, women and girls experience pressure and real disadvantages if they don't shave or refuse to perform oral sex, for example.

WHAT PORN SAYS ABOUT SEX:

... that women are always ready for sex.

... that sex is about performance.

... that sex is a power relationship.

... that the power relationship can be sexualized.

... that the primary goal of sex is to serve men.

... that women's injuries and pain are natural in sex.

PORN IS VIOLENCE AGAINST WOMEN

Porn actresses are used in the industry until their bodies give up or they can't go on anymore emotionally, after which they are let go. Women who work in porn often end up with chlamydia, gonorrhea and fecal infections of the anus, the throat, the vagina and the eyes, as well as injuries and the ageing of the anus. **Women who are used in prostitution or porn suffer from PTSD in greater numbers than war veterans**. Due to the global spread of the porn industry, these violent acts are normalized, meaning that women and girls experience such violent sexual abuse in their everyday lives.

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Content analysis of porn scenes rated "best" showed that almost 90% of them included violent acts, where 70% of the perpetrators are male, and 95% of the victims are female.

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PORN CULTURE IS WIDESPREAD

The industry's influence also resulted in other industries using more and more pornographic content in their marketing, like **the advertising, the movie and the beauty industries**. This type of marketing normalizes hypersexualized and hierarchical relationships between men and women. This is what we call porn culture.

Before they even learn how to speak, porn culture surrounds boys with images of women who appear ready to please any man who looks at them. **Children meet this hypersexualized content in public spaces, in the media and on most cultural platforms**. In order to see pornified content, they don't even have to visit a porn site. Without consuming porn, they are still forced into the culture surrounding them, and their needs and habits will adjust to that culture. So, when people say "just don't watch porn if you don't like it" is a similar solution to telling victims of air pollution not to breathe.